

ALI REID

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EXPERIENCE

WFMZ News, Morning Show Reporter, Philadelphia, PA **November 2019 - Present**

- Report live weekdays on 4-hour morning show & 12pm newscasts
- Schedule & execute morning features for sunrise show
- Cover a range of news from breaking to entertainment pieces across a market that spans from Philadelphia to the New York border

United States Figure Skating Association, On Air Host **October 2021- Present**

- Report live for major qualifying ice skating competitions across the United States
- Analyst for Fan Zone sponsored, Ice Desk Show
- Takeovers for social media

WMBD/WYZZ News, Morning Show Reporter & Fill-in Anchor, Peoria, IL **June 2018 - October 2019**

- Reported live every morning for WMBD “This Morning”, WYZZ “Good Day Central Illinois”
- Started series, “What’s Your Story?” showcasing people around Illinois with interesting stories to tell
- Filled in as anchor for morning show team & hosted lifestyle show, “Living Well”

Inside Edition, News Intern **January 2018 - May 2018**

- Participated in planned shoots with correspondents and reported for their online content operation
- Logged interviews for digital team and went undercover for investigative unit
- Worked alongside hosts Deborah Norville & Diane McInerney

WEBN News, On-Air Reporter, Emerson College **August 2014 - June 2018**

- Reported from various major events across the country (ie. 2017 Election & Trump Inauguration, Emmy Awards, Edward Murrow Awards) while turning content for newscasts and social media
- Learned the basics of reporting live out in the field & how to successfully be a multimedia journalist

Other Internship & Professional Experience **Various Dates**

- Sweetie High / Radio Disney, Digital Host & Intern
- Birchbox, Social Media & Production Intern
- NESN, Dirty Water Media, Fill-in Reporter, Intern
- CW Network, DCW50, News Intern
- WHYY NPR, Morning Edition Intern
- WGBH- PBS High School Quiz Show, Arthur (Children’s TV Show) Intern
- iHeart Media, Kiss108, Production Intern

EDUCATION

Emerson College (GPA 3.75) **May 2018**
Bachelor’s Degree in Broadcast Journalism

AWARDS AND RECOGNITION

Emmy Award, Outstanding Newscast, Morning
Gracie Award, Best Online Correspondent
Trish Lawless Award, Excellence in Community Journalism

SPECIAL EVENTS

Nickelodeon Slime Fest , Red Carpet/Press	Kids’ Choice Awards 2017 , Red Carpet
NYFW & E’s Style Lab , Press	Hollywood Film Awards 2017 , Red Carpet/Press
Emmy Awards 2017 , Red Carpet/Press	Inauguration/Election Night 2017 , WEBN
Tony Awards 2016 & 2017 , Red Carpet	Edward R. Murrow Awards 2016 , RTDNA

SKILLS

Editing Software / Production Systems: Quantel, Premiere, Final Cut Pro 7,10, AVID, iNews, ENPS
Other Technology: YouTube, WordPress, Excel, PowerPoint, Google Docs

REFERENCES:

Gina Johnson, Producer, 6ABC Philadelphia

Relationship: Executive Producer at WFMZ News

Email: ginajohnson725@gmail.com

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Shaun Newell, News Director, WMBD News Peoria, IL

Relationship: News Director at WMBD News

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**Betty-Jo Cugini, Supervisor of New Media at The University of Rhode Island,
Former VP of News & News Director at NBC10 WJAR**

Relationship: Professor at Emerson College

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